

ORDER



Orders
Order / Rev: 721159
Alt Order #: 06367204
Product Desc: SKED A ADD OFA
Estimate: 2019
Flight Dates: 10/09/12 - 10/15/12
Original Date / Rev: 10/09/12 / 10/09/12
Order Type: Political

WJXX-TV

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Greer Margolis Mitchell/ Pol
Buying Contact:
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Obama For America
Demographic: A35+
Product Codes: PL-Presidential
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/08/12	10/14/12	38	\$8,965.00	\$7,620.25
10/15/12	10/21/12	2	\$1,520.00	\$1,292.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	40	\$10,485.00	\$8,912.25	0.00
Totals	40	\$10,485.00	\$8,912.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WJXX	10/09/12	10/15/12	America This Morning	CM	430-5a	MTWT---	:30	2	\$20.00	P-3	0.00	NM	2	\$40.00
				America This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/09/12	10/15/12	MTWT---		2			\$20.00		0.00				
E 2	WJXX	10/09/12	10/15/12	GMJ Sunrise	CM	5-6a	--WTF--	:30	2	\$60.00	P-3	0.00	NM	2	\$120.00
				M-F 5-6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/09/12	10/15/12	--WTF--		2			\$60.00		0.00				
E 3	WJXX	10/09/12	10/15/12	GMJ	CM	M-F 6a-7a	--WTF--	:30	3	\$90.00	P-3	0.00	NM	3	\$270.00
				M-F 6a-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/09/12	10/15/12	--WTF--		3			\$90.00		0.00				
E 4	WJXX	10/09/12	10/15/12	Good Morning America	CM	M-F 7a-9a	--WTF--	:30	3	\$110.00	P-3	0.00	NM	3	\$330.00
				M-F 7a-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/09/12	10/15/12	--WTF--		3			\$110.00		0.00				
E 5	WJXX	10/14/12	10/14/12	GMJ Sunday	CM	Sun 7a-730a	-----S	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
				GMJ Sunday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	-----S		1			\$55.00		0.00				
E 6	WJXX	10/14/12	10/14/12	GMA Sunday	CM	GMA Sunday	-----S	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
				GMA Sunday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	-----S		1			\$150.00		0.00				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 7	WJXX	10/14/12	10/14/12	This Week 10A Sun 10a-11a - eff 6/7	CM	Sun 10a-11a - eff 6/7	-----S	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	10/08/12	10/14/12	-----S		1			\$150.00	0.00						
E 8	WJXX	10/09/12	10/15/12	Regis & Kelly Regis & Kelly	CM	M-F 9a-10a	--WTF--	:30	3	\$75.00	P-3	0.00	NM	3	\$225.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	10/09/12	10/15/12	--WTF--		3			\$75.00	0.00						
E 9	WJXX	10/09/12	10/15/12	The View M-F 11a-12p View	CM	M-F 11a-12p	--WTF--	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	10/09/12	10/15/12	--WTF--		2			\$225.00	0.00						
E 10	WJXX	10/09/12	10/15/12	M-F 12P-1P M-F 12P-1P	CM	M-F 12-1P (12:00 PM-12:30 PM)	--WTF--	:30	2	\$60.00	P-3	0.00	NM	2	\$120.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	10/09/12	10/15/12	--WTF--		2			\$60.00	0.00						
E 11	WJXX	10/09/12	10/15/12	FCN News at 5pm M-F 5-5:30pm	CM	M-F 5p-5:30p	--WTF--	:30	1	\$80.00	P-3	0.00	NM	1	\$80.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	10/09/12	10/15/12	--WTF--		1			\$80.00	0.00						
E 12	WJXX	10/09/12	10/15/12	FCN News at 5:30 M-F 5:30-6pm	CM	M-F 5:30p-6p	--WTF--	:30	2	\$110.00	P-3	0.00	NM	2	\$220.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	10/09/12	10/15/12	--WTF--		2			\$110.00	0.00						
E 13	WJXX	10/09/12	10/15/12	FCN News at 6 M-F 6-6:30pm	CM	M-F 6p-6:30p	--WTF--	:30	2	\$130.00	P-3	0.00	NM	2	\$260.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	10/09/12	10/15/12	--WTF--		2			\$130.00	0.00						
E 14	WJXX	10/13/12	10/13/12	FCN Sat News at 6:30 Sat 6:30-7p/7p news after footba	CM	Sat FCN News We	-----S-	:30	1	\$150.00	P-3	0.00	NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	10/08/12	10/14/12	-----S-		1			\$150.00	0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
	1	WJXX	10/08/12-10/14/12	FCN Sat News at 6:30		Sat FCN News We	-----Sa--	:30	(\$150.00)	0.00	NM					
	Credited [CR]															
E 15	WJXX	10/14/12	10/14/12	FCN Sun News at 6:30 Sun 6:30-7p	CM	Sun 6:30-7p	-----S	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	10/08/12	10/14/12	-----S		1			\$175.00	0.00						
E 16	WJXX	10/09/12	10/15/12	FCN News at 7p M-F 7-7:30p	CM	M-F 7p-7:30p	--WTF--	:30	2	\$275.00	P-3	0.00	NM	2	\$550.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	10/09/12	10/15/12	--WTF--		2			\$275.00	0.00						
E 17	WJXX	10/09/12	10/15/12	Extra M-F 7:30-8p	CM	M-F 7:30p-8p	--WTF--	:30	2	\$200.00	P-3	0.00	NM	2	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	10/09/12	10/15/12	--WTF--		2			\$200.00	0.00						
E 18	WJXX	10/13/12	10/13/12	Sa 7-8P Sa 7p-8p	CM	Sa 7p-8p	-----S-	:30	1	\$125.00	P-3	0.00	NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	10/08/12	10/14/12	-----S-		1			\$125.00	0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
	1	WJXX	10/08/12-10/14/12	Sa 7-8P		Sa 7p-8p	-----Sa--	:30	(\$125.00)	0.00	NM					
	Credited [CR]															
E 19	WJXX	10/09/12	10/15/12	FCN News at 11pm M-Su 11-11:35p	CM	M-Su 11p-11:35p	--WTFSS	:30	3	\$225.00	P-3	0.00	NM	3	\$675.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						

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E 19	WJXX	10/09/12	10/15/12	FCN News at 11pm M-Su 11-11:35p	CM	M-Su 11p-11:35p	--WTFSS	:30	3	\$225.00	P-3	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/09/12	10/15/12	--WTFSS		3			\$225.00		0.00				
E 20	WJXX	10/09/12	10/15/12	Nightline Nightline	CM	M-F 11:35p-12:05a	--WTF--	:30	2	\$200.00	P-3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/09/12	10/15/12	--WTF--		2			\$200.00		0.00				
E 21	WJXX	10/15/12	10/15/12	Mon Prime C	CM	10-11p	M-----	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	M-----		1			\$1,500.00		0.00				
E 22	WJXX	10/10/12	10/10/12	Wed Prime C Wed Prime C	CM	10-11p	--W----	:30	1	\$1,550.00	P-1	0.00	NM	1	\$1,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	--W----		1			\$1,550.00		0.00				
E 23	WJXX	10/14/12	10/14/12	Sun Prime A America's Funniest Home Video	CM	7-8p	-----S	:30	1	\$1,440.00	P-1	0.00	NM	1	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	-----S		1			\$1,440.00		0.00				
E 24	WJXX	10/14/12	10/14/12	Sun Prime C Revenge	CM	9-10p	-----S	:30	1	\$1,050.00	P-3	0.00	NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	-----S		1			\$1,050.00		0.00				
N25	WJXX	10/13/12	10/13/12	Nascar Sprint Prime Nascar Sprint Prime	CM	7p-1130p (7:00 PM-7:30 PM)	-----S-	:30	1	\$275.00	P-3	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	-----S-		1			\$275.00		0.00				
													Totals	40	\$10,485.00